



# Annuity Suitability Summit Meeting

A Non-Advocacy Forum for Regulator and Industry Discussion

February 25, 2015

Des Moines Marriott Downtown - Des Moines Iowa

## GENERAL INFORMATION

<b>MEETING LOCATION:</b>	<b>Des Moines Marriott Downtown</b> 700 Grand Avenue, Des Moines, IA 50309 Phone: (515) 245-5500
<b>DATE:</b>	<b>February 25, 2015</b>
<b>SCHEDULE:</b>	Registration Desk Hours 7:00 AM – 1:00 PM Networking Breakfast: 7:30 AM – 8:30 AM Summit Meeting Hours 8:30 AM – 3:00 PM
<b>REG. FEES:</b>	<b>CEFLI Member:</b> Complimentary <b>Govt. Rep./Regulator:</b> Complimentary <b>Presenter:</b> Complimentary <b>Non-Member Rep:</b> \$995( <i>by 2/16</i> ) \$1,045( <i>after 2/16</i> ) \$1,125 ( <i>on-site</i> )
<b>DESCRIPTION:</b>	All registered attendees will have full participation as they are seated around the table with state and federal regulators, distributors and life insurance company representatives to discuss a range of current challenges facing the life insurance and annuity marketplace. <b>To ensure a high level interactive session, seating is limited.</b>
<b>SLEEPING ROOMS</b>	<b>CEFLI</b> has reserved a block of rooms at the Des Moines Marriott Downtown. Reservations may be made clicking <a href="#">here</a> or by calling 1 (800) 228-9290 or (515) 245-5500. The group rate of \$141.00 per night plus applicable taxes will be available until <b>Monday, Feb 9, 2015</b> or until the room block is filled. Requests received after the cut-off date or once the room block is filled will be accepted on a space available basis, at the hotel's prevailing rate.
<b>MEALS:</b>	Beverages, networking breakfast and buffet lunch will be provided
<b>ATTIRE</b>	Business Casual
<b>TRANSPORTATION:</b>	<b>The Des Moines Marriott Downtown is approximately 4.9 miles from Des Moines International Airport (DSM).</b> <ul style="list-style-type: none"><li>▪ Complimentary Airport Shuttle Service, on request. Phone: (515) 245-5500.</li><li>▪ Estimated Taxi Fare \$20.00 (One way)</li></ul>
<b>PARKING:</b>	On site valet parking at a rate of \$21 daily Off-site parking, fee: 1.50 hourly, 19 daily
<b>SPONSORSHIP/ EXHIBITOR</b>	Limited Sponsorship and Exhibitor Opportunities are available. Refer to Sponsorship/Exhibitor Brochure for complete details.
<b>QUESTIONS:</b>	Please refer any questions to Nancy Perez at (240) 744-3026 or via email <a href="mailto:NancyPerez@cefli.org">NancyPerez@cefli.org</a>