

CEFLI Annual Conference

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

DIAMOND SPONSORSHIP

Special Networking Evening
(Takes place last evening of event) \$10,000

- Three complimentary registrations.
- Exhibitor table, electricity if needed.
- Pre-Conference welcome letter from you to registrants.
- Company branding and recognition.
- Logo displayed on:
 - signage
 - mobile app
 - registration website
- Sponsorship listing on Conference registration website with hyperlink back to your website.
- Marketing materials distributed.
- Advance copy of meeting registration list (name, title, company).

RUBY SPONSORSHIP

Welcome Reception \$7,500
Conference Mobile App \$6,000
Lunch \$5,000

- Two complimentary registrations.
- Exhibitor table, electricity if needed.
- Sponsorship listing/logo on Conference website with hyperlink back to your site.
- Company branding and recognition.
- Logo displayed on:
 - signage
 - mobile app
 - registration website
- Advance copy of meeting registration list (name, title, company).

EMERALD SPONSORSHIP

Networking Breakfast \$3,000

- One complimentary registration.
- Exhibitor table, electricity if needed.
- Company branding and recognition.
- Logo displayed on:
 - signage
 - mobile app
 - registration website

SAPPHIRE SPONSORSHIP

Afternoon Dessert Break 1 \$2,000
Morning Refreshment Break 1 \$1,500
Afternoon Refreshment Break 2 \$1,500

- One complimentary registration.
- Exhibitor table, electricity if needed.
- Company branding and recognition.
- Logo displayed on:
 - signage
 - mobile app
 - registration website

EXHIBITORS

Affiliate Members:

Gold	Free
Silver	\$600
Bronze	\$900
Non-Members	\$1,200

- One complimentary registration.
- Exhibitor table, electricity if needed.
- Company branding and recognition.
- Logo displayed on:
 - signage
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WHAT IS CEFLI?

The **Compliance & Ethics Forum for Life Insurers** (“CEFLI”) is the **only** life insurance industry organization dedicated exclusively to the needs of compliance and ethics professionals in the life insurance industry. CEFLI events have a strong reputation for attracting the industry’s “thought leaders” on compliance and ethics issues.

WHY SPONSOR?

The 2020 CEFLI Annual Conference will provide a Forum for leading compliance and ethics professionals from across the life insurance industry to explore the issues, challenges and opportunities that face the life insurance industry over the months and year ahead.

Promote your organization’s products and services before many of the prominent compliance and ethics professionals in the life insurance industry who are anticipated to attend this event. Also, CEFLI’s Compliance Leadership Forum attracts the next generation of compliance leaders in the life insurance industry who may be the future purchasers of your organization’s products and services. Sponsorship allows you to differentiate your company from the rest and position your company as a leader in compliance and ethics within the insurance industry. Sponsoring a CEFLI event is also a good way of broadening your competitive edge by improving your image, prestige and credibility with other thought leaders and professionals in the industry.

CEFLI offers you ample opportunity to interface with some of the insurance industry’s most innovative thinkers. Attendees represent insurers searching for creative and inventive solutions that will give them a competitive advantage in the compliance and ethics arena.

Sponsorship/Exhibitor Inquiries:
Mallory Hart at 240-744-3024 or via email
at MalloryHart@CEFLI.org

BENEFITS OF SPONSORING & EXHIBITING

- Display your organization’s products, services and expertise at the premier gathering of compliance and ethics professionals in the life insurance industry.
- Reach and influence approximately 150 current and future qualified decision-makers in the life insurance industry.
- Ample networking opportunities – most meals and refreshments served in exhibit area.
- Sponsors & Exhibitors invited to attend welcome reception and special off-site event.
- Create and foster relationships with compliance officers of major insurance carriers.
- Reinforce name recognition.
- Recognition of your firm on conference website and conference materials.
- All sponsors receive complimentary exhibit table.

ATTENDEE PROFILE

- Chief Compliance Officers;
- Chief Ethics Officers;
- Chief Legal Officers; and
- Many other life insurance compliance, ethics, legal and risk professionals.