

# 2024 CEFLI Affiliate Member Organization Benefits







Since its inception in 2011, CEFLI has been a nonprofit, nonadvocacy organization dedicated to serving the needs of the life insurance industry's Compliance & Ethics professionals.

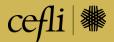
### **CEFLI Member Life Insurance Companies**

Since its inception, the number of CEFLI Member life insurance companies has grown from 20 companies to 91 companies (plus their life insurance company affiliates).

Data as of 02/26/24







### **Gold Affiliate Member Organizations**

CEFLI Gold Affiliate Member dues are \$25,000 per year. Gold Affiliate Members benefit from:

#### **CEFLI BOARD OF DIRECTORS**

Eligible to serve on the CEFLI Board of Director

#### **ANNUAL CONFERENCE**

- Logo placement on event signage
- Recognition/logo placement during the opening remarks on each day
- Invitation to serve on the faculty
- Unlimited complimentary registrations to the conference
- List of Attendees (name/ title/ company) two weeks in advance
- Priority access to options for event sponsorship

#### **CEFLI CCO FORUM**

 One person may attend CEFLI's exclusive CCO-only event. The individual receives complimentary registration

#### **EDUCATIONAL WEBINARS**

- First priority for date selection
- Ability to invite your clients
- Ability to post the recorded webinar to your firm's website
- Unlimited, complimentary access for staff to attend webinar events
- Recognition/logo placement during the opening remarks

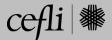
### FUNDAMENTALS AND ADVANCED TRAINING EVENTS

- Recognition/logo placement during the opening remarks
- Unlimited complimentary registrations to the events

#### **CEFLI WEBSITE**

- Logo, contact information and description of services on CEFLI.org
- Access to Benchmarking Surveys, recorded webinars and past event materials

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### Silver Affiliate Member Organizations

CEFLI Silver Affiliate Member dues are \$15,000 per year. Silver Affiliate Members benefit from:

#### **ANNUAL CONFERENCE**

- Logo placement on event signage
- Recognition/logo placement during the opening remarks each day
- Invitation to serve on the faculty
- Unlimited complimentary registrations to the conference
- Advance access to the list of attendees (name/title/company) two weeks prior to the event
- Second priority access to options for event sponsorship

# FUNDAMENTALS AND ADVANCED TRAINING EVENTS

- Recognition/logo placement during the opening remarks
- Two complimentary registrations to each event

#### **EDUCATIONAL WEBINARS**

- Second priority for date selection
- Ability to invite your clients (coordinate with Carla Strauch)
- Unlimited, complimentary access for staff to attend webinar events
- Recognition/logo placement during opening remarks

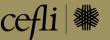
#### **CEFLI WEBSITE**

- Logo, contact information and description of services on CEFLI.org
- Access to Benchmarking Surveys, recorded webinars and past event materials

#### Note:

• Unlike Gold Affiliate level benefits, Silver Affiliate level benefits do not include: 1.) the potential to serve on CEFLI's Board of Directors; 2.) access to attend CEFLI's exclusive CCO Forum event; 3.) unlimited registrations to CEFLI's Compliance Fundamentals Training Conference (CFTC) and CEFLI's Advanced Compliance Forum (ACF) events; or 4.) permission to post the recording of the Affiliate-sponsored webinar to the Affiliate firm's website.

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# **Bronze Affiliate Member Organizations**

CEFLI Bronze Affiliate Member dues are \$5,000 per year. Bronze Affiliate Members benefit from:

#### **ANNUAL CONFERENCE**

- Logo placement on event signage
- Recognition/logo placement during the opening remarks each day of the event
- Potential opportunity to serve on the faculty
- Two complimentary registrations to the conference
- Event sponsorship opportunities

#### **EDUCATIONAL WEBINARS**

- Opportunity to conduct a webinar
- Unlimited, complimentary access for staff to attend webinar events
- Recognition/logo placement during the opening remarks

#### **CEFLI WEBSITE**

- Logo, contact information and description of services on CEFLI.org
- Access to Benchmarking Surveys, recorded webinars and past event materials

#### FUNDAMENTALS AND ADVANCED TRAINING EVENTS\*

- Recognition/logo placement during the opening remarks
- One complimentary registration to each event

#### Note:

- Unlike **Gold Affiliate** level benefits, Bronze Affiliate level benefits do not include: 1.) the potential to serve on CEFLI's Board of Directors; 2.) access to attend CEFLI's exclusive CCO Forum event; 3.) unlimited registrations to CEFLI's Compliance Fundamentals Training Conference (CFTC) and CEFLI's Advanced Compliance Forum (ACF) events; or 4.) permission to post the recording of the Affiliate-sponsored webinar to the Affiliate firm's website.
- Unlike **Silver Affiliate** level benefits, Bronze Affiliate level benefits do not include: 1.) unlimited registrations to CEFLI's Annual Conference; 2.) advanced access to the list of attendees (name/ title/company) for CEFLI's Annual conference (attendee information may be accessed from the event website a few days prior to the event); 3.) two complimentary registrations to CEFLI's Compliance Fundamentals Training Conference (CFTC) and CEFLI's Advanced Compliance Forum (ACF) events (one complimentary registration for each event is included); or 4.) the ability to invite the Affiliate's clients to the Affiliate-sponsored CEFLI Educational webinar.

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### **Our Team**



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Mallory Hart
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Nancy Perez
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### Thank you

We value your partnership with CEFLI.

If you have any questions, please do not hesitate to contact Mallory Hart, Director of Member Relations, Communications and Meetings at MalloryHart@CEFLI.org or another member of the CEFLI team.

We are here to help!